

## Plan with us and be our partner in 2010 too!

Our magazine that has been regularly published for 53 years now is **the leading innovation publication of the Hungarian technical world** and a committed forum for technical development both at home and abroad. Its subjects encompass the whole of the technical world, keeping in step with developments in industry and technical services.

Our aim is for all our readers to find in it news, analyses and new developments in line with their fields of interest. Our articles cover innovation in **the mechanical industry, electronics, IT, telecommunications, the energy industry and even space exploration** which advance the economy and science.

The Technika Műszaki Szemle is able and willing to use its **long past, professional reputation and credibility to provide wide ranging publishing opportunities to present the results, developments and experience of your company.**

### TARGET GROUP:

**It is the mechanical industry that is in top position in the magazine, this is the industry, and all of its branches, that mobilises the whole of the economy and technology.**

/ machine manufacturing, industrial electronics, automation, measurement technology, control technology, pneumatics, tool machine industry, tools, machining, CNC , Cad/Cam, welding, metals industry, machine components, pumps, water installations, materials movement, packaging machines, food industry machines, agricultural machine manufacturing, building engineering, quality control, materials testing, corrosion protection, sealing technology, folding technology, etc./

### DISTRIBUTION

**Subscription**, via the postal subscription network, on the basis of a business to business address list, mainly going to decision-making industrial managers, technical and production managers, as well as to engineers **with registration on the Internet in PDF format at exhibitions**, at national conferences and exhibitions.

**To address lists provided by our partners**,

costs undertaken by the editorial board

Average number of copies printed: **4000- 6000**

**Including Internet registration**

**Material to be submitted by 15<sup>th</sup> of every month.**

**Expand the range of subjects of our magazine with a description of your activities that others would find to their interest, write of your results and solutions.**

**Plan with us and be our partner in 2009 too!**

Our staff will send you our detailed list of topics and a publication recommendation suiting your company's requirements will be sent to you after filling in the box.

Regards: Technika Műszaki Szemle Editorial Board

**[www.technikamagazin.hu](http://www.technikamagazin.hu)**

### Target readership

• Industrial, company decision making managers	68 %
• Research institute, University researchers	6 %
• State organisations, foundations, financial institutions supporting research and development	6 %
• Students of technical university faculties	7 %
• Those interested in technical novelties	10 %
• Members of Parliament	3 %

### Distribution

**Circulation:** Print run 4 to 6 thousand, in subscription, by free DM-delivery based on address list, as well as at national technical, industrial expos, to the business partners of the companies appearing in the journal – VIP-list – free, and on [www.technikamagazin.hu](http://www.technikamagazin.hu) web site in pdf format, using registration. Readers' target groups

<p><b>MAIN TOPICS</b></p> <p><b>Machinery:</b></p> <ul style="list-style-type: none"> <li>• CAD/CAM/CAE/PLM/3D, industrial informatics</li> <li>• Milling, moulding, processing, material working, cutting, shaping, welding, surface and laser technology, CNC</li> <li>• Fastening, retaining, sealing</li> <li>• Tools, machine tools, tool components, robots, manipulators</li> <li>• Fluidtechnics: hidraulics, pneumatics, pump, compressor</li> <li>• Driving technics: driving-gears, electrical, servo and linear motors</li> <li>• Building engineering, intelligent buildings: heating, cooling, air technology</li> <li>• Maintenance</li> <li>• Leasing</li> </ul> <p><b>Industrial electronics and electrotechnics:</b> automation, measuring instruments, controlling, control systems, calibration, softwares, Complex electricity supply, Electric motors, electric drives and electric equipment, Materials, appliances and equipment used in the electrical industry and electrics, Production and installation technology, Illumination technology, Security services</p> <p><b>Information technology:</b> Informatics, telecommunication</p> <p><b>Environment protection, environment technology</b></p> <p><b>Energetics</b></p> <p><b>Quality Management</b></p> <p><b>Fire service, protection at work, safety solutions</b></p> <p><b>Subcontracting industry</b></p> <p><b>Lab technology</b></p> <p><b>Logistics:</b> marking, storing, packaging, moving</p> <p><b>Autotechnics</b></p> <p><b>Innovation</b></p>
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Format	Size (mm)	Price EURO
Cover Page I.	220x240	2000
Cover Page II.	220x307	1600
Cover Page III.	220x307	1600
Cover Page IV.	220x307	1800
Whole page full bleed	215x307	1100
Whole page	190x270	1100
1/2 page portrait full bleed	107x307	750
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1/3 page	62x270	550
1/3 page portrait full bleed	71x307	550
1/3 page landscape full bleed	190x88	550
1/3 page landscape	215x88	550
1/4 page portrait	94x134	450
1/4 page landscape	190x66	450
1/4 page landscape full bleed	215x73	450
1/6 page	58x131	350
1/8 page portrait	46x134	250

<p><b>1. issue:</b></p> <ul style="list-style-type: none"> <li>- CAD/CAM/CAE/PLM/3D</li> <li>- Fluidtechnics</li> <li>- Driving technics</li> <li>- Fastening, retaining, sealing</li> <li>- Leasing</li> <li>- Fire service, protection at work, safety solutions</li> <li>- Maintenance</li> <li>- Quality Management</li> </ul> <p><b>Lab technology Exhibition 2010</b></p> <p><i>Material submitting deadline: 20th January Issue: 5th February</i></p>	<p><b>4. issue:</b></p> <p><b>Ökotech International Exhibition</b></p> <ul style="list-style-type: none"> <li>- Environment protection, environment technology</li> </ul> <p><b>Securex 2010</b></p> <p>Fire-protection, work protection, <i>Material submitting deadline: 19h April Issue: 7th May</i></p>	<p><b>7-8. issue:</b></p> <ul style="list-style-type: none"> <li>- <b>Autotech Exhibition</b></li> <li>- Tools, machine tools, tool components, robots, manipulators</li> <li>- Fastening, retaining, sealing</li> <li>- Fire service, protection at work, safety solutions</li> <li>- Leasing</li> <li>- Information technology</li> <li>- Measuring, calibration technics</li> </ul> <p><i>Material submitting deadline: 16th August . Issue: 6th September</i></p>	<p><b>11. issue:</b></p> <ul style="list-style-type: none"> <li>- CAD/CAM/CAE/PLM/3D, industrial informatics</li> <li>- Milling, moulding, processing, material working, cutting, shaping, welding, surface and laser technology, CNC</li> <li>- Leasing Industrial electronics and electrotechnics</li> <li>- Maintenance</li> <li>- Building engineering, intelligent buildings</li> <li>- Measuring, calibration technics</li> </ul> <p><i>Material submitting deadline: 19th November Issue: 1th December</i></p>
<p><b>2. issue:</b></p> <p><b>Magyarregula Exhibition 2010</b></p> <ul style="list-style-type: none"> <li>- Heating, Cooling, Air technology, Building engineering, intelligent buildings</li> </ul> <p><b>Construma 2010</b></p> <ul style="list-style-type: none"> <li>- Energetics</li> <li>- Autotechnics</li> <li>- Leasing</li> <li>- Measuring</li> </ul> <p><i>Material submitting deadline: 19th February Issue: 5th March</i></p>	<p><b>5. issue:</b></p> <p><b>Renexpo 2010</b></p> <p>Energetics, energy management</p> <ul style="list-style-type: none"> <li>- Information technology</li> <li>- Building engineering, intelligent buildings (DEGEP), Heating, Cooling, Air technology</li> <li>- Subcontracting industry</li> <li>- Autotechnics</li> <li>- Leasing</li> <li>- Lab technology</li> <li>- Quality Management</li> <li>- Measuring</li> </ul> <p><i>Material submitting deadline: 20th May Issue: 7h June</i></p>	<p><b>9. issue:</b></p> <ul style="list-style-type: none"> <li>- CAD/CAM/CAE/PLM/3D, industrial informatics</li> <li>- Milling, moulding, processing, material working, cutting, shaping, welding, surface and laser technology, CNC</li> <li>- Industrial electronics and electrotechnics</li> <li>- <b>DCS - Distributed Control Systems Conference</b></li> <li>- <b>Manutech Automation Congress</b></li> <li>- Steel industry</li> <li>- Leasing</li> <li>- Measuring</li> </ul> <p><i>Material submitting deadline: 20th September . Issue: 4th October</i></p>	<p><b>12. issue:</b></p> <ul style="list-style-type: none"> <li>- Energetics</li> <li>- Fire service, protection at work, safety solutions</li> <li>- Quality Management</li> <li>- Environment protection, environment technology</li> <li>- Logistics</li> <li>- Autotechnics</li> <li>- Leasing</li> <li>- Lab technology</li> </ul> <p><i>Material submitting deadline: 10th December Issue: 21st December</i></p>
<p><b>3. issue:</b></p> <p><b>Industria 2010, ElectroSalon 2010</b></p> <ul style="list-style-type: none"> <li>- CAD/CAM/CAE/PLM/3D industrial informatics</li> <li>- Milling, moulding, processing, material working, cutting, shaping, welding, surface and laser technology, CNC</li> <li>- Leasing Steel industry</li> <li>- Information technology</li> <li>- Environment technology</li> <li>- Subcontracting industry</li> <li>- Logistics</li> <li>- Fluidtechnics</li> <li>- Measuring</li> </ul> <p><i>Material submitting deadline: 19th March issue: 5th April</i></p>	<p><b>6. issue:</b></p> <ul style="list-style-type: none"> <li>- <b>Energetics-Energexpo Exhibition 2010</b></li> <li>- CAD/CAM/CAE/PLM/3D, Milling, moulding, processing, material working, cutting, shaping, welding, surface and laser technology, CNC</li> <li>- Industrial electronics and electrotechnics</li> <li>- Fluidtechnics</li> <li>- Driving technics</li> <li>- Logistics</li> <li>- Leasing</li> <li>- Engineer office - register</li> </ul> <p><i>Material submitting deadline: 18th June Issue: 5th July</i></p>	<p><b>10. issue:</b></p> <ul style="list-style-type: none"> <li>- <b>C+D Military Exhibition</b></li> <li>- Fastening, retaining, sealing</li> <li>- Fluidtechnics</li> <li>- Driving technics</li> <li>- Tools, machine tools, tool components, robots, manipulators</li> <li>- <b>Infomarket Exhibition</b></li> <li>- information technology</li> <li>- Leasing</li> <li>- Quality Management</li> <li>- Autotechnics</li> </ul> <p><i>Material submitting deadline: 16th October. Issue: 6th November</i></p>	<p><b>Technika Online</b></p> <p>On the columns of the web site of Technika Műszaki Szemle the following options can be ordered</p> <p>1/ Banner: vertical, animated</p> <p>2/ Link-collection</p> <p>3/ Business news</p> <p>4/ From our permanently extending online database we send your promotional offer in an expedient way on request.</p>
<p><b>Average circulation: 4000-6000</b></p> <p><b>Distribution: business to business, exhibitions</b></p> <p><b>Publishing frequency: monthly</b></p> <p><b>Length: 44-48 pages</b></p>			

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**Dóra Aitner**

Tel.: +36-1-225-3105 • E-mail: daitner@muszakiszemle.hu